

**Better Values**



**Better Banking**  
CREDIT UNIONS



# PROMOTING GREATER CONSUMER AWARENESS OF CREDIT UNIONS

Alongside legislative and regulatory initiatives, the CCUA's advocacy efforts also extend to consumers, through education and awareness. Working with like-minded professionals, we spread the word about credit unions; what they are, the value they offer, and the contributions they make to the life blood of the communities they serve.

## Supported Programs:

*Past examples of initiatives funded by BVBB. Learn more at [www.ccu.org](http://www.ccu.org).*

- ✓ Founding Partner of the WooSox
- ✓ Delaware Mill Summit
- ✓ CCUA Informative Podcast Series
- ✓ StayConnected NH
- ✓ RI HS Basketball Championship
- ✓ Pro-Credit Union Media Campaigns

## SUGGESTED DONATION BY ASSET SIZE

- Up to \$50M: \$250 donation
- \$50M to \$200M: \$1,000 donation
- \$200M to \$500M: \$1,250 donation
- \$500M to \$1B: \$2,500 donation
- Greater than \$1B: \$5,000 donation

